Gerson Belmonte

Art 104

Reading #1

There is a lot of information online from which you can learn lots from, but sometimes if you look up the information by just looking at images, you might be slightly deceived. Granata, is showing exactly that in her piece. She is using the search of lamprey, a parasitic jawless fish that latches its fanged mouth onto other fish to suck its blood, to show this.

Normally if one was to look up the term ‘lamprey’ on a google images search, the typical assumption you would get from the results found would be of a threat and dangerous creature by the focus of its teeth and mouth highlighted by the photographs chosen to top the result. I found this very true as I looked up the images before reading the article and I immediately thought the creature to be dangerous and deadly, not knowing that in reality, the teeth and mouth aren’t really too noticeable in person and that normally the animal is gentle and of no harm unless provoked.

Essentially, I think Granata is trying to reveal the deceit that photographs and internet searches sometimes tend to bring to our perception of any given search. I googled the word ‘computer’ later on google and by looking at the images, one would want to choose the most aesthetic one, ignoring the fact that what makes a computer great is what’s on the inside and not its looks. So I think it’ll be better to look up information by reading something about the subject rather than assuming what the thing is about by just looking at photographs.